



## OPERATION HOLIDAY 2019

### SPONSORSHIP OPPORTUNITIES

**Align your brand with Wichita's best known and largest holiday assistance program, Inter-Faith Ministries's Operation Holiday!** Each year, with support from generous community partners, volunteers, and people like you, Inter-Faith Ministries (IFM) provides food, winter wear, blankets, pet food, toys, grocery gift cards and more to 14,000+ low-income men, women and children through Operation Holiday. Sponsor Operation Holiday 2019 and not only are you helping brighten the holidays for thousands of struggling Wichitans and helping support IFM's year-round work, you're also giving your organization incredible exposure through a variety of mediums.

#### **PRESENTING SPONSOR (1) \$30,000 – SOLD**

The Presenting Sponsor will be featured as IFM's Operation Holiday presenting sponsor at every opportunity. Your donation covers all costs associated with keeping our three homeless shelters open for an entire month, providing shelter, utilities, food, clothing, a place to sleep, bathe, and launder clothing, and wrap-around case management for nearly 200 homeless Wichitans—men, women, and children—each of those days.

- *Prominent company logo on all donation boxes, all event-related promotional collateral including flyers, event website (with link to company website), multiple social media posts and emails, and IFM's winter newsletter.*
- *Designated feature space for company representatives at distribution site.*
- *On-screen presence for two representatives plus one live on-air interview about Operation Holiday during each night of our popular 2-day telethon on KSN Channel 3 in early December.*
- *Option to feature IFM President/CEO and use IFM and Operation Holiday names and logos on your own promotional television and social media spots, and more.*
- *Prominent recognition in promotional materials at Dillon's Day of Giving.*
- *Featured location during annual Stuff the Truck event, including mention in radio promotions and day-of radio and social media opportunities and recognition.*
- *Opportunity to live stream and post on social media OH distribution center before and during event setup.*
- *Company logo prominently featured on event banner and printed materials at the Operation Holiday Distribution center for duration of event.*
- *Featured volunteer opportunity at homeless shelter, promoted on IFM social media, website, etc.*

#### **COMPASSION SPONSOR (1) \$15,000**

The Compassion Sponsor will receive recognition on all marketing materials and at certain special occasions. Your donation covers costs to provide nearly 150 residents with a warm place to sleep, two meals per day, and access to services such as haircuts, yoga lessons and classes on financial budgeting for up to 45 days.

- *Company logo on all donation boxes, all event-related promotional collateral including flyers, event website—with link to company website, social media, email and IFM newsletter.*
- *Company mention during our popular KSN Telethon.*
- *Prominent recognition in promotional materials at Dillon's Day of Giving.*
- *Company logo on event banner and printed materials at the Distribution center for duration of event.*

#### **FELLOWSHIP SPONSOR (2) \$10,000**

The Fellowship Sponsors will receive recognition on most marketing materials and during Distribution Days. Your donation covers costs to provide one-on-one, targeted case management to all residents of IFM's three



homeless shelters and low-income apartment complexes—over 250 individuals and families—for an entire month.

- *Company logo on all donation boxes, all event-related promotional collateral including flyers, event website—with link to company website, and social media.*
- *Company mention during our popular KSN Telethon.*
- *Recognition in program materials at Dillon's Day of Giving.*
- *Company logo on event banner and printed materials at the Distribution center for duration of event.*

### **GRATITUDE SPONSOR (3) \$5,000**

The Gratitude Sponsors will receive recognition on most marketing materials. Your donation covers costs for approximately six months' cleaning and household items for IFM's three shelters, including laundry detergent, trash bags, bleach, toilet paper, personal hygiene items, and more.

- *Company logo on all donation boxes, all event-related promotional collateral including flyers, event website—with link to company website, and one social media post.*
- *Recognition in promotional materials at Dillon's Day of Giving.*
- *Company logo on event banner and printed materials at the Distribution center for duration of event.*

### **COMMUNITY SPONSOR (8) \$2,500**

The Community Sponsors will receive name recognition on some marketing materials and the event website. Your donation will provide one night's shelter, dinner, and case management to approximately 125 homeless Wichitans at our Emergency Winter Shelters.

- *Company logo on all event-related promotional collateral including flyers, event website, and one social media post.*
- *Company on printed materials at the Distribution center for duration of event.*

### **IN-KIND GIFT SPONSORS (UNLIMITED) \$2,000+**

The In-Kind Gift Sponsors will receive name recognition on some marketing materials and the event website. In-Kind donation recognition and exposure will commensurate with the market value of said donation. Your donation will help build a strong foundation for IFM to continue to do the important work of serving struggling individuals and families throughout Wichita.

- *Company name listed on IFM website and some event-related materials.*

To reserve your spot as a Sponsor, please use the attached form or call Angela Perez at 316-264-9303 ext. 115 or email [angela@interfaithwichita.org](mailto:angela@interfaithwichita.org).

*In order to acknowledge sponsors on printed materials, payments and logos must be received by Aug. 1, 2019.*



**Yes**, we want to be a sponsor for **Inter-Faith Ministries's Operation Holiday 2019**.

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Organization or Individual's Name

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Contact Person and Title

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Address / City / State / Zip

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Phone Number

Email

**Please choose one:**

- Presenting Sponsor \$30,000
- Compassion Sponsor \$15,000
- Fellowship Sponsor \$10,000
- Gratitude Sponsor \$5,000
- Community Sponsor \$2,500
- In-Kind Gift Sponsor \$2,000+

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Company Representative Name

Company Representative Signature

Date

*In order to acknowledge sponsors on printed materials, payments and logos must be received by Aug. 1, 2019.*

**Email hi-res organization logos (vector files preferable) to [angela@interfaithwichita.org](mailto:angela@interfaithwichita.org)**

- Make checks payable to: Inter-Faith Ministries, Operation Holiday, 829 N Market, Wichita, KS 67214.
- To make a payment over the phone, call Cheri or Angela at 316-264-9303.
- To pay online, visit <https://interfaithwichita.org/get-involved/online-donation>
- For all other questions, contact Angela Perez, Director of Development and Community Engagement at 316-264-9303 or [angela@interfaithwichita.org](mailto:angela@interfaithwichita.org).